



## **PRESS RELEASE**

FOR IMMEDIATE RELEASE:

October 4, 2010

### **Monidee North America Corp. and Friends Team Up for Make-A-Wish® Donation**

**Chicago, IL** – While exhibiting at the Annual NASPP Conference last month, Monidee North America Corp. elected to partner with the Make-A-Wish® Foundation of Illinois for a fundraising event to help their local chapter reach its goal of granting more than 765 wishes of children suffering from life-threatening medical conditions. In lieu of handing out traditional giveaways, Monidee made an initial contribution to Make-A-Wish® and invited attendees visiting their booth during the conference to join in and add a personal donation.

Conference attendee response was overwhelming. Some sample comments from donors included “We thought your idea of sponsoring Make-A-Wish was brilliant.”, “Great idea for doing this.”, “Make-A-Wish is such a worthy cause, I was pleased to be able to help out a little bit towards your goal.” and “All of us get so busy with our own lives that we often do not think about such foundations. Great work!”

At the conclusion of the conference, the Monidee Team was very pleased to present a \$4,000 check to Anne Cressy, Corporate Development Manager of the Make-A-Wish® Foundation of Illinois. “We are thrilled and humbled to partner with the Make-A-Wish® Foundation of Illinois,” remarked Paul Arens, CEO Monidee North America Corporation. “This unique organization provides an opportunity to support a very worthy cause and it is only through the generosity of us all that we are able to create magic for special children.”

#### About Make-A-Wish®

The Make-A-Wish® Foundation of Illinois grants wishes to children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. Since its start in 1985, more than 9,000 local children have experienced a wish come true. For more information, visit [www.wishes.org](http://www.wishes.org).

#### About Monidee

Since 1999, more than 50 multi-national companies rely on Monidee’s solutions to enable employees to participate in their company’s reward plans. Monidee’s flexible offerings can be administered directly or via partnerships with other providers and will meet the individual needs of both public and privately held companies of any size. Visit [www.monidee.com](http://www.monidee.com) for information on how to fully automate reward plan management processes.

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