



Tuesday, 21 June 2011

## Press Release

FOR IMMEDIATE RELEASE

**Amsterdam, Netherlands** - While exhibiting at the annual Global Equity Organization conference last week at the Okura Hotel, Monidee BV partnered with the Dutch Make-A-Wish® (DOE EEN WENS) Foundation for a fundraising event to help their local chapter grant wishes of children suffering from life-threatening medical conditions. In lieu of handing out traditional giveaways, Monidee made an initial contribution to Make-A-Wish® and invited attendees who visited their booth during the conference to add a personal donation.

Conference attendee response was overwhelming. Some comments from donors included "We thought your idea of sponsoring Make-A-Wish was brilliant", "Great idea for doing this", "Make-A-Wish is such a worthy cause, I was pleased to be able to help out a little bit towards your goal" and "All of us get so busy with our own lives that we often do not think about such foundations. Great work!".

At the conclusion of the conference, the Monidee Team was very pleased to present a €2,500 check to Charles Verhaart, Founder and former Chairman of the Board of the Make-A-Wish® Foundation in the Netherlands. "We are delighted and humbled to once again partner with the Make-A-Wish® Foundation," remarked Paul Arens, CEO Monidee North America Corporation. "This charitable organization provides an opportunity to support a very worthy cause and it is only through the generosity of us all that we are able to make the power of a child's wish come true."

## About Make-A-Wish®

The Make-A-Wish® Foundation grants wishes to children around the world with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since the Netherlands Chapter's inception 21 years ago, more than 3,775 local children have had their dream fulfilled. For more information, visit [www.doeenwens.nl](http://www.doeenwens.nl) or [www.wish.org](http://www.wish.org).

## About Monidee

Since 1999, more than 50 multi-national companies rely on Monidee's award-winning solutions to enable employees to participate in their company's reward plans. Monidee's flexible offering can be administered directly or via partnerships with other providers and will meet the individual needs of both public and privately held companies of any size. Visit [www.monidee.com](http://www.monidee.com) today for information on how to fully automate your reward plan management processes.

*Charles Verhaart, left, of Make-A-Wish accepts donation from Paul Arens of Monidee BV.*



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